



BRANDAR

A check-in with the fresh faces who are shaking up design on their way to becoming big names, with even bigger ideas.

F | F
R | A
E | C
S | E
H | S

LUXE RECOGNIZES THE DESIGNERS TO WATCH
IN THE NEW YEAR, IDENTIFYING SOME OF
THE BEST OF THE BEST ACROSS CITIES
BRIMMING WITH EMERGING DESIGN TALENT.

WRITTEN AND PRODUCED BY **ELIZABETH HUEBSCH**



COLIN GRIFFITH ▶
Denver | griffithid.com

WHY WE LOVE HIM: Colin Griffith's designs have the ease and coziness of classic Colorado design, without being over-designed. They feel lived-in and nostalgic, as if they've been family homes for decades. His trick is a curated use of comfortable, classic elements remastered in luxurious materials.

ON THE HORIZON: Griffith will be traveling to Europe, South America and Asia for design inspiration this year with the hope of building his network of craftsmen and specialists.

IN HIS WORDS: "I love seeing and hearing my clients talk about their projects with an increased awareness of space, function and how they want to live within the home."



◀ KATIE STOREY
San Francisco | storeydesign.co

WHY WE LOVE HER: Focusing on an individualized approach, Katie Storey aims to create spaces that serve as extensions of her clients' personalities. From renovating classic Victorian town houses to designing modern homes, Storey adapts to her clients' styles to make them feel at home.

ON THE HORIZON: Storey is launching her first line of signature textiles and home goods to complement her crisp, refined design style.

IN HER WORDS: "We aren't designing for Spring 2017. We're designing for your life, because we know spaces that function better feel better."

◀ WESLEY MOON
New York | wesleymoon.com

WHY WE LOVE HIM: Wesley Moon's bold aesthetic and unrestrained use of wild patterns and statement-making pieces attract the most fashionable clientele.

ON THE HORIZON: T. Camille Martin of TCM Studio and Aaron McIntire from Gunn Landscape Architecture are aiding Moon with the customization of a West Village triplex penthouse, created from two adjoining town houses.

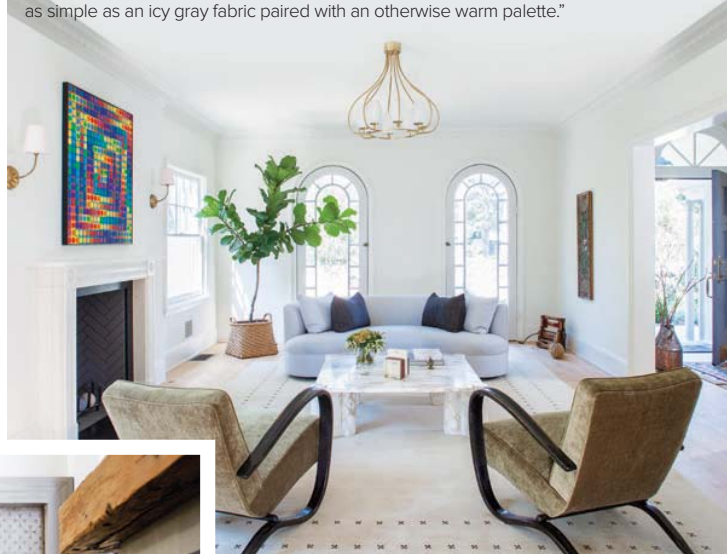
IN HIS WORDS: "I don't like rooms that feel 'decorated.' I prefer a curated collection of beautiful furniture and objects that make it seem like the room has been evolving for years, and will continue to do so."

STEPHANIE HAUPTLI
Los Angeles | hauptlihaus.com

WHY WE LOVE HER: Stephanie Hauptli's European background informs her multidisciplinary design work, where she blends functionality with beauty in ethereal, contemporary spaces.

ON THE HORIZON: Hauptli is working on an NYC loft, an L.A. yoga studio and a restoration project with her husband, architect Andrew Obermeyer.

IN HER WORDS: "My interiors feature a strong contrast: This could be as simple as an icy gray fabric paired with an otherwise warm palette."



◀ LAURA KEHOE
Scottsdale | laurakehoedesign.com

WHY WE LOVE HER: Laura Kehoe pulls inspiration from everywhere: blasting music in her studio while leafing through books and looking at images from her travels. Her style is true to both her California roots and to her firm's home base in Arizona; she works with the environment, uses natural materials, color and light, and adds a touch of bohemian ease.

ON THE HORIZON: Kehoe is excited about a large project built in the foothills of Ahwatukee, which will feature traditional elements and French country touches. Because it's not a typical design for a home on a mountainside in Arizona, Kehoe is focusing on making sure the home seamlessly blends in with its environment.

IN HER WORDS: "Our aesthetic is both elegant and very livable, and our approach is one of soft-handed guidance where we collaborate and listen to our clients."